

GENESEO PARK DISTRICT PARTNERSHIP PROGRAM

Partnering with the Geneseo Park District offers an affordable and effective way to increase your business visibility and connect with the community.

YOUR PARK DISTRICT

The Geneseo Park District is dedicated to providing exceptional recreational services to both residents and visitors. We take pride in offering a variety of facilities where individuals can play, relax, and learn, along with a wide range of activities, programs, and events for all ages .

WHY BECOME A PARK PARTNER?

INCREASE BUSINESS VISIBILITY As a Park Partner, your business can be prominently featured in various promotional materials such as signs, social media posts, Central Theater Preshow, Center Monitors, Digital Marquee, and Park District publications. These materials reach thousands of local patrons, ensuring your business gains exposure in the community.

CONNECT WITH THE COMMUNITY The Park District organizes events and programs that promote healthy, active lifestyles and fun for all ages. Whether you're interested in large events or targeted programs, there are plenty of opportunities to connect directly with our community. Partnerships can also provide direct interaction with event participants, creating a personal touch for your business.

HOW DO I BECOME A PARK PARTNER?

Becoming a Park Partner is simple. Choose an event and sponsorship level that best aligns with your business needs, and we'll help you get started.

80,000+	Average visits to the Geneseo Community Center each year
20,000+	Visits to the Aquatic Center each year
13,000+	Average visits to Central Theater each year
2,000+	Email Subscribers
4,500+	Interactive Facebook followers
1,160+	Instagram Followers
370+	X Followers
1,100+	Online Activity Guide Readers



The mission of the Geneseo Park District is to enhance the quality of life in our community by providing a positive recreational experience for all.



WINTER & SPRING [January - May]

Sponsorship Deadline: October

FREE EVENTS

MIDDLE SCHOOL ALL STAR SHOOTOUT

[A DISCOVERY CLUB PROGRAM]

Come show off your skills in a variety of basketball competitions at the Park District Middle School ALL-STAR Shootout! Come ready to play and compete for a variety of prizes. Food and beverages will be provided to all participants. Games will include... 5-on-5, Knockout, 3-point contest you.

Held in February

AVERAGE ATTENDANCE: 75 Kids Grades 6-8

ST. PATRICK'S DAY SKATE

A great way to exercise and have FREE fun with your friends & family. Bring your own skates or rent skates from The Center .

Held in March

AVERAGE ATTENDANCE: 75 Skaters *plus spectators*

EASTER EGG HUNT

Hop on over to the Athletic Field for the Annual Easter Egg Hunt. The Easter Egg Hunt is set up so your little bunny can find candy or toy filled eggs with children of the same age. After the hunt make sure to get a picture with the Easter Bunny.

Held in April

AVERAGE ATTENDANCE: 200 Kids

KAYAK & CANOEING WATER SAFETY

Come learn more about water related recreational activities as well as boat safety. There will be a 1-hour educational session on dry land, followed by a 2-hour session in the water. Bring your own kayak or canoe. A limited number will be available on a first come first serve basis.

Held in May

AVERAGE ATTENDANCE: 20 Kayakers

FAMILY FUN WEEK [SPRING BREAK]

School is out and The Center is open! The Geneseo Park District offers aquatic adventure and interactive inflatables fun days for family-friendly excitement indoors on your day off. We promise non-stop fun for all ages!

Held in during Spring Break

AVERAGE ATTENDANCE: 75 / day

PROGRAMS

DADDY DAUGHTER DANCE

Join us for a magical evening at the Daddy Daughter Dance, where dads/guardians and daughters can create unforgettable memories together! Your evening is filled with dancing, fun activities, snacks and a keepsake photo to capture the moment. Whether it's your first dance or a cherished tradition, come and make beautiful memories that will last a lifetime!

Held in February

AVERAGE ATTENDANCE: 300 Dads & Daughters

MOM & SON NIGHT OF FUN

Join us for an exciting evening at the Mom & Son Night of Fun, where mothers / guardians and sons can bond over a variety of fun activities in a lively atmosphere! Your evening is filled with dancing, fun activities, snacks, and a keepsake photo to capture the moment. Whether it's your first dance or a cherished tradition, come and make beautiful memories that will last a lifetime!

Held in March

AVERAGE ATTENDANCE: 100 Moms & Sons

SPRING BREAK CAMP

Your kids can enjoy their spring break with friends at the Geneseo Park District's Spring Break Camp! Park District will offer a camp Monday - Friday during Spring Break with games, activities, swimming and more. Campers must bring a sack lunch.

Held in March

AVERAGE ATTENDANCE: 25 Kids

PRESCHOOL SOCCER LEAGUE [SPRING]

Pass, dribble, shoot, score...have fun while learning basic soccer skills and working together as a team. Practices will be held the first 2 Sundays and games will be the last 2 Sundays.

Held in Spring

AVERAGE ATTENDANCE: 40 Players *plus spectators*

ACTIVE ADULT [PICK A MONTH]

Each month the Geneseo Park District offers a variety FREE or low cost programs dedicated to enriching the lives of older adults by promoting physical activity, social engagement, and lifelong learning.

Held in January, February, March, April & May

AVERAGE ATTENDANCE: Varies by program

SUMMER [June - August]

Sponsorship Deadline: March

FREE EVENTS

OUTDOOR SUMMER MOVIE NIGHT

4 partnership opportunities available.

The Geneseo Park District brings FREE family friendly movies outdoors. Join your friends and family for a movie at the Athletic Field or Aquatic Center and enjoy FREE popcorn.

Please submit your 1st and 2nd date preferences. The Park District will do its best to accommodate your requested dates.

Held in Summer

AVERAGE ATTENDANCE: 75 / Night

MIDDLE SCHOOL NIGHT SWIM

[A DISCOVERY CLUB PROGRAM]

Come out and have some fun at the John and Carla Edwards Aquatic Center! There will be one free popcorn and drink for each person.

Held in July

AVERAGE ATTENDANCE: 125 Kids Grades 6-8

MIDDLE SCHOOL BUMPER BALLS

[A DISCOVERY CLUB PROGRAM]

Participants don large inflatable bubbles that encase their upper bodies, leaving their legs free for running, kicking, and maneuvering the ball. The inflated bubbles serve as both protection and a source of amusement as players bump into each other while attempting to score goals.

Held in July

AVERAGE ATTENDANCE: 30 Kids Grades 6-8

BACK TO SCHOOL BASH

Come out to the Athletic Field with the Geneseo Park District for a FREE night of fun before the new school year begins. Popcorn & Drinks will be provided.

Held in August

AVERAGE ATTENDANCE: 200 Kids & Adults

KIWANIS FUN DAY

Kiwanis Club of Geneseo & the Geneseo Park District invite you & your family to the annual Kiwanis Fun Day! Come for games with tons of prizes, watermelon and swimming all at the Aquatic Center.

Held in July

AVERAGE ATTENDANCE: 400+ Kids & Adults

PROGRAMS

SUMMER DAY CAMP

The Geneseo Park District Summer Day Camp offers endless opportunities for your child to have a fun and memorable summer. Children at Camp will utilize the Aquatic Center, sports, crafts, games, field trips and even have access to Central Theater for special movie days.

Held in Summer

AVERAGE ATTENDANCE: 100 Kids

STORYBOOK THEATER CAMP

Two professional actor/directors will audition and cast local youth, everyone receives a part. After rehearsing for 4 days, the cast will perform the musical two times for the community. Participants experience the excitement of producing a musical while working and learning together.

Held in Summer

AVERAGE ATTENDANCE: 70 Actors *plus spectators*



ACTIVE ADULT [PICK A MONTH]

Each month the Geneseo Park District offers a variety FREE or low cost programs dedicated to enriching the lives of older adults by promoting physical activity, social engagement, and lifelong learning.

Held in June, July & August

AVERAGE ATTENDANCE: Varies by program

FALL [September - December]

Sponsorship Deadline: June

FREE EVENTS

SPOOKTACULAR SKATE

A great way to exercise and have FREE fun with your friends & family. Bring your own skates or rent skates from The Center.

Held in October

AVERAGE ATTENDANCE: 75 Skaters *plus spectators*

MIDDLE SCHOOL FLAG FOOTBALL

[A DISCOVERY CLUB PROGRAM]

Come out and compete with your friends in a fast paced game of flag football. Teams will be selected on site, so encourage your friends to come out with you.

Held in October

AVERAGE ATTENDANCE: 75 Kids Grades 6-8

TURKEY TROT

The Geneseo Park District brings you the Annual FREE Turkey Trot. Race against your friends for a chance to win a turkey! Participants are divided into groups by grade and gender. *3 winners per group.*

Held in November

AVERAGE ATTENDANCE: 50 Runners *plus spectators*

JINGLE BELL SKATE

A great way to exercise and have FREE fun with your friends & family. Bring your own skates or rent skates from The Center.

Held in December

AVERAGE ATTENDANCE: 75 Skaters *plus spectators*

SANTA AT THE CENTER | December

Sponsorship Deadline: October

The best holiday memories come from the FREE annual trip to see Santa at the Geneseo Community Center. Children of all ages can share their holiday wish list and have their picture taken with Santa and his elves.

Held in December

AVERAGE ATTENDANCE: 90 Kids *plus parents*

MIDDLE SCHOOL GAMES & MOVIE NIGHT

[A DISCOVERY CLUB PROGRAM]

Come enjoy a night out with the Park District! The evening will include games, pickleball, basketball, volleyball, pizza, drinks, snacks & a movie in the gym.

Held in December

AVERAGE ATTENDANCE: 75 Kids Grades 6-8

PROGRAMS

PRESCHOOL SOCCER LEAGUE [FALL]

Pass, dribble, shoot, score...have fun while learning basic soccer skills and working together as a team. Practices will be held the first 2 Sundays and games will be the last 3 Sundays.

Held in Fall

AVERAGE ATTENDANCE: 40 Players *plus spectators*



FLAG FOOTBALL

The strong tradition of Geneseo Football continues! Coaches will teach or fine tune new and experienced players' basic skills of stance, throwing and catching a football, running routes & playing defense through a variety of station drills & informal play.

Held in Fall

AVERAGE ATTENDANCE: 100 Players *plus spectators*

ACTIVE ADULT [PICK A MONTH]

Each month the Geneseo Park District offers a variety FREE or low cost programs dedicated to enriching the lives of older adults by promoting physical activity, social engagement, and lifelong learning.

Held in September, October, November & December

AVERAGE ATTENDANCE: Varies by program

CHOOSE A PROGRAM AND SELECT A PARTNERSHIP LEVEL

RECOGNITION OPPORTUNITIES

\$1000 \$500

SELECT YOUR LEVEL

	<input type="checkbox"/>	<input type="checkbox"/>
Verbal recognition <i>at event or program</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Park District provided event photos & information <i>sent to Park Partner via email</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
(4) Complimentary Daily Park District Passes	<input checked="" type="checkbox"/>	<input type="checkbox"/>
NAME FEATURED IN		
Event Description as <i>'Sponsored in part by'</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Partnership Page & link <i>throughout partnership year</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Posters & Fliers	<input type="checkbox"/>	<input checked="" type="checkbox"/>
T-shirts as <i>'Sponsored in part by' (back) Valid only on the Flag Football Program Partnership.</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Playbill <i>back page, only valid on Theatre Camp Program Partnership</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Active Adult/Senior Calendar as <i>'Sponsored in part by'</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Electronic Newsletter <i>with link</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Event advertisement on Center Monitors AND Central Theater Preshow	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Digital Marquee as <i>'Sponsored in part by'</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Linked on Facebook, Instagram & Twitter to <i>Park Partner Facebook, Instagram and/or X</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LOGO FEATURED IN or ON		
Event Description as <i>'Sponsored in part by'</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Partnership Page & link <i>throughout partnership year</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Posters & Fliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>
T-shirts as <i>'Sponsored in part by' (back) Valid only on the Flag Football Program Partnership.</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Playbill <i>back page Valid only on Theatre Camp Program Partnership.</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Active Adult/Senior Calendar as <i>'Sponsored in part by'</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Electronic Newsletter <i>with link</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Event advertisement on Center Monitors AND Central Theater Preshow	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Popcorn Bags <i>Valid only on the Summer Movie Night, Middle School Night Swim & Back to School Bash Partnerships</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Theatre Tickets <i>reverse side Valid only on Theatre Camp Program Partnership.</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DAY-OF OPPORTUNITIES		
Ability to attend the event/program and provide age appropriate promo items or handouts to participants <i>(includes table & two chairs if needed)</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ADVERTISING OPPORTUNITIES		
Business/Organization slide on Center Monitors AND Central Theater Preshow <i>1-month advertising & no design fees, \$150 value</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Business/Organization slide on Center Monitors AND Central Theater Preshow <i>1- year, includes monthly advertising changes & no design fees, \$700 value</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

GENESEO PARK DISTRICT PARTNERSHIP PROGRAM

SIGN ME UP

Yes, I'd like to partner with the Geneseo Park District!

EVENT/PROGRAM INFORMATION

Event/Program Name: _____

Partnership Level \$1000 \$500

I/We would like to Volunteer at this event

PARTNER INFORMATION

Business/Organization: _____

Date: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone: _____ Email: _____

Website: _____

Facebook Page: _____

BUSINESS/ORGANIZATION LOGO

Sent both B&W & Color Logos (if applicable)

Send all artwork to anelms@geneseoparkdistrict.org

PAYMENT INFORMATION

Payment enclosed

Bill us at the address listed above

Please make checks payable to the Geneseo Park District

**For more information or to submit the
Commitment Form...**

Contact:

Geneseo Park District
Attn: Anne Nelms
541 E. North Street
Geneseo IL, 61254
anelms@geneseoparkdistrict.org
p: (309) 944-5695
f: (309) 944-8395

ADDITIONAL INFORMATION, COMMENTS OR NOTES: _____

